# **Privacy Policy**

## Privacy Policy

Effective Date: [Insert Date]

Welcome to MySmartCoke, a service provided by The Coca-Cola Bottling Company of Ghana Limited ("we", "us", or "our"). We value your privacy and are committed to protecting your personal data in accordance with the applicable data protection laws of Ghana.

#### 1. Collection of Personal Information

We may collect personal information such as your name, email address, phone number, billing and shipping address, and payment details when you visit our website, create an account, make a purchase, or interact with us.

### 2. Use of Information

We use your information to process transactions, provide customer service, improve our services, personalize user experience, send updates, and comply with legal obligations.

### 3. Sharing of Information

We may share your information with trusted third-party service providers who assist us in operating our website and conducting business, including payment processors and hosting providers such as Adroit 360. These providers are obligated to protect your information.

## 4. Data Security

We implement appropriate technical and organizational measures to protect your data from unauthorized access, alteration, disclosure, or destruction. Payment information is encrypted and securely transmitted.

## 5. Cookies and Tracking Technologies

We may use cookies and similar technologies to improve user experience, analyze site usage, and provide relevant advertising. You can manage cookie preferences through your browser settings.

### 6. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of such sites. We encourage you to review their privacy policies.

## 7. Your Rights

You have the right to access, correct, or delete your personal information. You may also object to certain processing or request data portability. To exercise these rights, contact us using the details below.

### 8. Retention of Data

We retain your personal data only as long as necessary to fulfill the purposes outlined in this policy or as required by law.

## 9. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date. Your continued use of our website constitutes your acceptance of any updates.

## 10. Contact Information

If you have any questions or concerns about this Privacy Policy or your personal information, please contact us at:

The Coca-Cola Bottling Company of Ghana Limited